



*Governor's Office for*

**Children and Families**



# STRATEGIC PLAN

Fiscal Year 2009 - 2011  
(FY 2011 Update - May 2010)

We Unite and Empower  
Communities So They can  
Unite and Empower Families

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## **MISSION**

To empower Georgia communities to achieve improved and sustainable outcomes by working in a systems of care framework, which will ensure that all children and families are educated, healthy, safe, and growing.

## **VISION**

Georgia communities have strong, safe, stable, and successful children and families.

## **CORE VALUES**

We value.....

- Families and communities as our most important asset.
- Community-driven services which are child-centered, family-focused, and locally-based.
- Activities which are responsive to cultural, racial, and ethnic differences of communities.
- Responsible and appropriate use of resources.
- Effective responsiveness to communities.
- Continuous innovation, best practices, and outcome-based decisions.
- Open, fair, and ethical practices.
- Partnerships that support communities.

## FY 2011 UPDATE TO FY2009-2011 STRATEGIC GOALS

Agency Goal	Measurable Objectives	Strategies
<p>① Provide state and federal funds to implement prevention and intervention strategies for the purpose of meeting the needs of children and families.</p>	<p>1) By June 30, 2011, GOCF will increase the number of awards to local programs utilizing evidence-based juvenile delinquency prevention and intervention practices to reduce juvenile crime and future adult criminal involvement.</p>	<p>1a) Monitor compliance with OJP’s four mandates for juvenile protection in order to secure funding for the state’s juvenile crime reduction efforts.</p> <p>1b) Enhance the accuracy of juvenile data collection through the development of a web-based juvenile data clearinghouse that will unify all salient juvenile data into a single, easily accessible location, in order to justify GA’s need for federal funds and monitor the state’s progress towards reducing juvenile crime.</p> <p>1c) Conduct quarterly statewide Disproportionate Minority Contact (DMC) meetings in order to assess and assist in the development and implementation of local plans designed to reduce DMC in targeted communities.</p> <p>1d) Develop statewide capacity in juvenile justice evidence-based practices through the provision of technical assistance and funding to local communities.</p>
	<p>2) Reduce sales of alcohol to underage persons by 10% over the previous year.</p>	<p>2a) Continue funding of the Georgia Department of Revenue’s (DOR) Underage Alcohol Investigative Group’s efforts to check compliance of alcohol vendors with the minimum legal drinking age.</p> <p>2b) Fund media initiative to support DOR’s Underage Alcohol Investigative Group.</p>
	<p>3) At least 95% of participants in child maltreatment prevention services will have no substantiated abuse or neglect during the program period.</p>	<p>3a) Assist statewide initiatives and communities with infrastructure development for child abuse and neglect prevention through public awareness, training, and technical assistance activities.</p> <p>3b) Provide funding to communities in implementing a System of Care framework that includes evidence-based child abuse and neglect prevention activities.</p>

	<p>4) Increase the number of communities implementing a System of Care framework from 0 in FY 2008 to 20 by FY 2011.</p>	<p>4a) Develop and provide training on Request for Proposals (RFP) for Caring Communities and Community Strategy Grants.</p> <p>4b) Provide phone and on-site technical assistance to communities applying for and in receipt of a Caring Communities or Community Strategy Grant award.</p> <p>4c) In cooperation with partners, provide training and technical assistance to our Caring Communities sites on the following topics: governance, service delivery structure, family engagement, and sustainability.</p>
	<p>5) Expand a victims-centered approach for commercially sexually exploited children by increasing initiatives 50% before June 30, 2011.</p>	<p>5a) Apply for at least four state/federal/private grant funds to enhance services for victims statewide.</p> <p>5b) Increase community awareness and knowledge of intervention services through training and outreach.</p> <p>5c) Leverage existing resources to provide prevention, intervention, and aftercare services.</p>
	<p>6) Create a statewide victims-centered approach for domestic violence and sexual assault by June 30, 2011.</p>	<p>6a) Provide funding and oversight to domestic violence shelters and sexual assault centers.</p> <p>6b) Engage state and local partners to increase knowledge and promote collaboration.</p>
	<p>7) Reduce by 25% the number of youth engaging in sexual activity while participating in an abstinence-centered education program.</p>	<p>7a) Provide abstinence-centered education funding to at least 5 communities that propose a multi-dimensional plan to prevent sexual activity among teens.</p> <p>7b) Assist statewide initiatives and communities with infrastructure development to reduce teen sexual activity through training, public awareness, outreach, and technical assistance.</p>

Agency Goal	Measurable Objectives	Strategies
<p>② Promote statewide training and capacity building resources.</p>	<p>1) Increase agency-sponsored training opportunities from 5 in FY 2009 to 20 in FY 2011, with 80% of survey respondents reporting an increase in their knowledge and/or satisfaction with the trainings offered.</p>	<p>1a) Provide regional and state trainings and tools to enhance System of Care knowledge.</p> <p>1b) Develop and maintain a web-based bank of trainings to support program and infrastructure development in communities.</p> <p>1c) In cooperation with partners, provide additional training opportunities related to early childhood education, child maltreatment prevention, juvenile delinquency prevention, and youth development at no cost to participants.</p>
	<p>2) Improve accessibility of educational and program resources for service providers, child advocates and constituents by realizing an annualized increase of 25% in website hits by June 2011 (14,822 to 18,528).</p>	<p>2a) Design and continually update informational pages on website to complement agency goals and statewide trends.</p> <p>2b) Promote effective programming through the provision of a database of evidence-based and promising practices.</p>

Agency Goal	Measurable Objectives	Strategies
<p>③ Provide interagency coordination in establishing statewide goals and standards.</p>	<p>1) On an annual basis, enhance the coordination of public and private initiatives to improve outcomes for children and families.</p>	<p>1a) Facilitate and participate in interagency work group sessions as related to GOCF's mission.</p> <p>1b) Produce and disseminate report of interagency work group recommendations and outcomes.</p>
	<p>2) Through multi-agency participation, identify and execute statewide initiatives developed by the Georgia Children's Cabinet on an annual basis.</p>	<p>2a) Participate in the Georgia Children's Cabinet to coordinate policies and resources through a System of Care approach to improve outcomes for children and families.</p> <p>2b) Provide administrative support to the Children's Cabinet and facilitate the implementation of identified projects</p>

Agency Goal	Measurable Objectives	Strategies
<p>④ Initiate and facilitate forums to build capacity, utilizing a System of Care approach.</p>	<p>1) In FY 2011, develop a statewide and community-level strategic response for children ages 0-5 and their families.</p>	<p>1a) Create a 0-5 task force comprised of public and private partners.</p> <p>1b) Issue a report of task force findings with recommended action steps to identify effective System of Care services.</p>
	<p>2) In FY 2011, develop a statewide victim-centered care continuum by continuing the CSEC task force and establishing a family violence task force.</p>	<p>2a) In the CSEC task force, implement one strategy from each working group-training/awareness group, evaluation group, funding group, and system of care group.</p> <p>2b) Create a family violence task force to identify gaps in service, establish working groups, and develop a statewide response.</p>
	<p>3) Enhance collaborative, multidisciplinary efforts for the improvement of services for youth with behavioral and emotional health disorders.</p>	<p>3a) Provide organizational development and administrative support for the Georgia KidsNet Collaborative.</p>